

Master of Business Administration

Report on Placement assessment test

Event Name	Placement assessment test-2
Event type/Name	Skill Development
Date/Duration	24-10-2025
Organizers	Department of MBA Lakireddy Bali Reddy College of Engineering
Name of Convener	Dr. K. Deepika Associate Professor & HoD
Target audience	Students
Total No. of Registered participants	128
Objective the event	- To assess students' aptitude, reasoning, and analytical abilities for recruitment readiness. - To identify skill gaps and provide direction for further improvement. - To familiarize students with common formats of placement assessments.
Description of the event:	The Placement Assessment Test evaluated participants' aptitude, logical reasoning, and domain-specific knowledge through structured testing. The assessment aimed to prepare students for campus recruitment processes and help them understand employer expectations.



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230



Master of Business Administration

Circular

Date: 20-10-2025

Dear Students,

This is to inform all the MBA II-Year students that a Placement Assessment Test will be conducted as part of the Pre-Placement Training Programme organized by the Department of MBA.

The assessment aims to evaluate students' employability readiness, focusing on the following components:

1. Aptitude (Quantitative & Logical Reasoning)
2. Verbal and Communication Skills
3. Marketing Management / Human Resource Management/Business Analytics
 - Date of Test: 24-10-2025
 - Time: 11:10 am to 12:10 pm
 - Venue: MBA Seminar Hall

All the students are instructed to attend the test without fail. The performance in this assessment will be taken into consideration for upcoming placement drives, mock interviews, and industry interactions.

Your cooperation and active participation are expected to ensure the success of this initiative.

Dr.K.Deepika
Head of the Department

CC: a) Class Teachers b) Class Rooms c) Notice Borads

